



MEDIA KIT

Advertising • Sponsored Content • Brand Partnerships

80,000+ people reached each month	Xbox-focused gaming audience	Flexible campaign options
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Reach an engaged Xbox audience

At Complete Xbox we offer a simple and effective advertising solution to help promote your website, brand, game or product to a highly engaged Xbox and gaming audience.

Our site reaches over 80,000 people each month, giving advertisers direct access to gamers actively searching for Xbox news, reviews, features, buying advice and new releases.

We also offer additional promotional opportunities including social media support, depending on the brand, campaign and proposition.

Our audience & platform

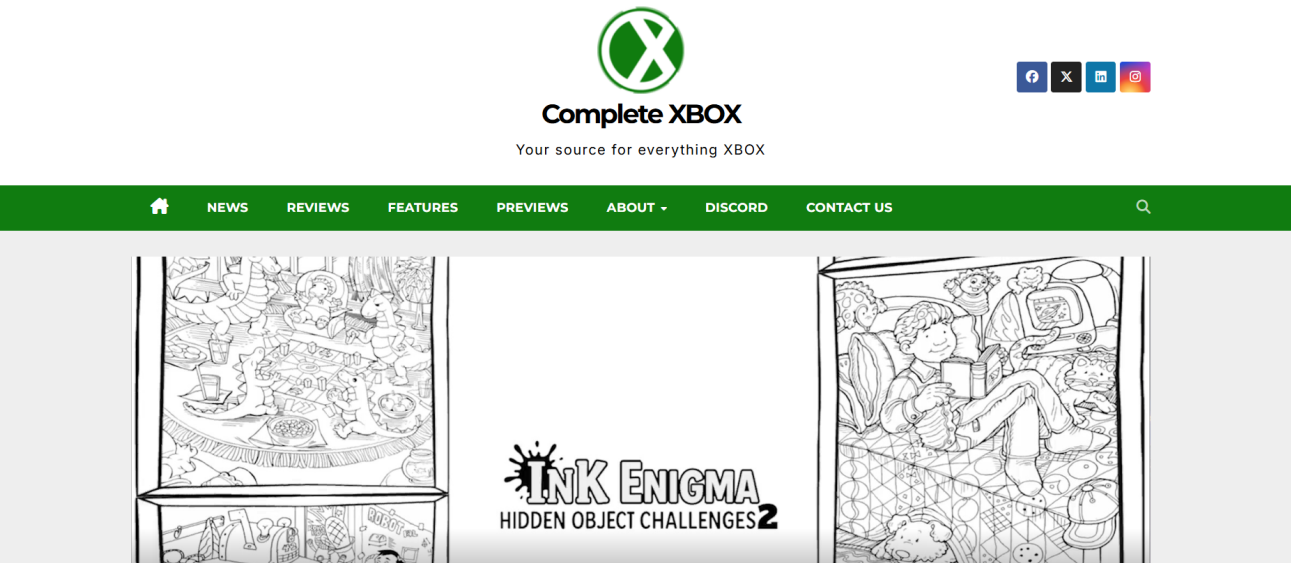
Complete Xbox covers Xbox news, reviews, previews, features and more, giving brands an opportunity to appear alongside content that is highly relevant to Xbox gamers.



Complete Xbox brand header

The Complete Xbox Website

Advertisers can place their campaigns directly within the Complete Xbox website, putting their brand in front of readers while they browse Xbox news, reviews, features and new releases.



Example homepage view supplied for the Complete Xbox media kit.

Banner Advertising Rates

Choose a focused on-site placement or combine placements for broader visibility across Complete Xbox.

Placement	Position / duration	Rate
Homepage Square Ad	Sidebar placement • 30 days	£100 / month
All Posts Square Ad	Top of page sidebar • above the fold	£80 / month
All Posts Square Ad	Sidebar placement • below the fold	£60 / month
All Posts Leaderboard Ad	Bottom of page • below the fold	£50 / month
In-post Ad	Permanent placement within a specific article	£80 one-off

Sponsored Content & Brand Partnerships

We also work with relevant gaming and technology brands with sponsored packages and campaign opportunities.

- Sponsored posts
- Product launches
- Game promotions
- Accessory features
- Buyer guide placements
- Social media promotion
- Giveaway collaborations

Promotional Packages

For brands looking for more than a single banner placement, our packages combine advertising, editorial promotion and social support.

COMPLETE XBOX STARTER

£199 / month

Consistent visibility without committing to a large campaign.

- Homepage banner placement — 30 days
- Site-wide banner placement — 30 days
- Brand logo + clickable link on the advertising page
- 1 social media post promotion
- Campaign reporting at the end of the month

COMPLETE XBOX FEATURED • MOST POPULAR

£349 / month

Our most popular package for promoting a game, product or service.

- Homepage banner placement — 30 days
- Site-wide banner placement — 30 days
- 1 dedicated sponsored article
- 2 social media post promotions
- Featured article placement — 30 days
- Brand logo + link
- Campaign performance report

COMPLETE XBOX TAKEOVER

£599 / month

Designed for game launches, major announcements and product campaigns.

- Homepage takeover
- Site-wide advertising
- Dedicated sponsored feature
- Product/game showcase
- 3 social media promotions
- Newsletter inclusion
- Featured placement across relevant articles
- Brand logo + link
- Campaign performance report
- 30-day campaign

Why Advertise With Complete Xbox?

01	Focused Xbox audience	Reach readers actively interested in Xbox games, hardware, news and releases.
02	Strong buying intent	Reach gamers researching products, games and buying decisions.
03	Flexible campaign options	Choose from standalone advertising, sponsored content or larger campaigns.
04	Affordable media rates	Meaningful visibility without requiring a large publisher-level budget.
05	International readership	Connect with an Xbox audience beyond a single local market.

LET'S WORK TOGETHER

To discuss advertising, sponsored content or partnership opportunities, contact Jamie Tarren.

jamie.tarren@completexbox.co.uk

All advertising and sponsored content is subject to availability, relevance and campaign approval. Rates shown are exclusive of VAT where applicable.